



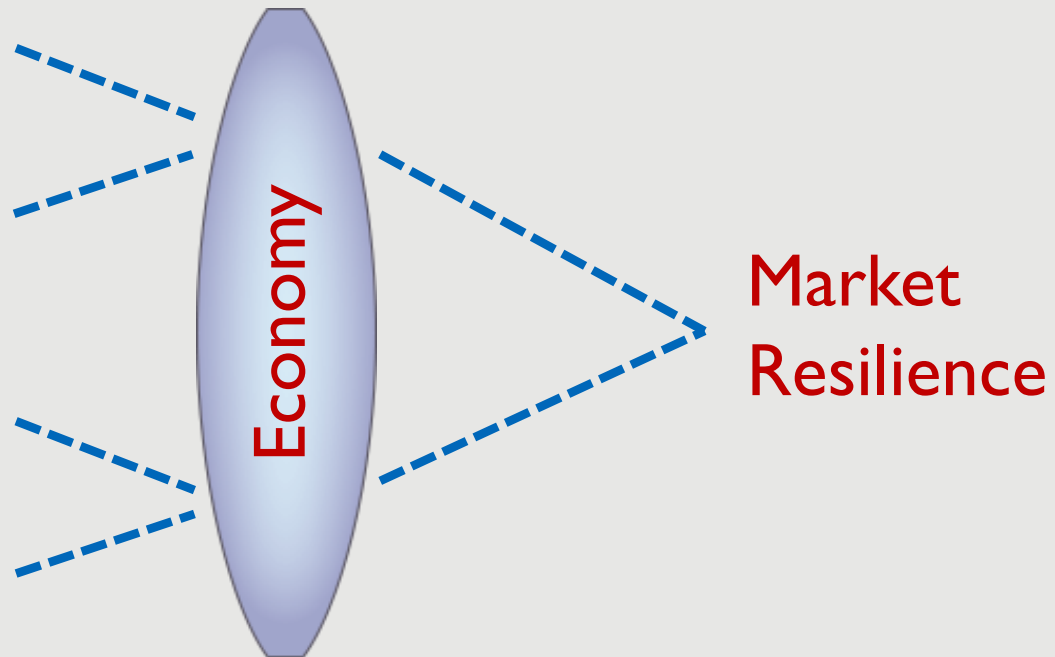
USAID ECONOMIC RESILIENCE ACTIVITY OVERVIEW

January, 2019

USAID ECONOMIC RESILIENCE ACTIVITY

Purpose: to improve the overall economic resilience of eastern Ukraine in response to Russia's aggression.

Resilience: the ability of people, household, communities, countries and systems to mitigate, adapt to and recover from shocks and stresses in a manner that reduces chronic vulnerability and facilitates inclusive growth.



PROGRAM AREAS

Inclusion – Working with individuals, especially from priority vulnerable populations, to increase opportunities to be more economically engaged.

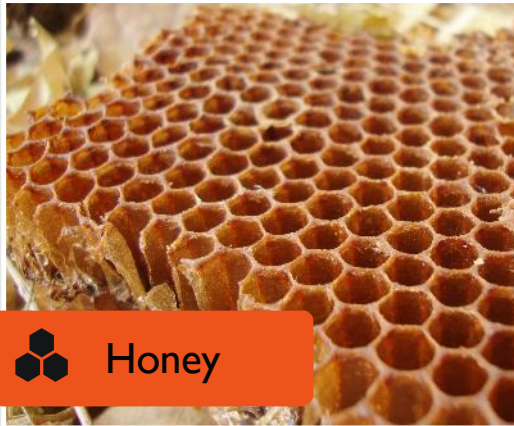
Growth – Working with firms from six sectors to diversity markets, reach new buyers, attract needed investments, grow and create new jobs.

Transformation – Working with communities to articulate visions for the future and helping to attract the infrastructure funds needed to support those visions.

GROWTH SECTORS



Biofuel



Honey



Innovative
Manufacturing



IT



Tourism



Vegetables

KEY PERFORMANCE METRICS

Inclusion



Number of Vulnerable Population Beneficiaries
12 000



Individuals with New or Better Employment
8 500



Number of People Trained
8 000

Growth

New Investments Secured



\$20 mil



Increase in Sales



+\$

Market Diversification



+\$↑

Transformation

Contacts Made
1.5 mil



Perception – in 5 Years there Will Be More or Better Economic Opportunities
%↑



Perception – Economic Situation Improved over Past 12 Months
%↑



Infrastructure Funds Leveraged
\$↑



OPERATIONAL PRINCIPLES



Learning and adaptation

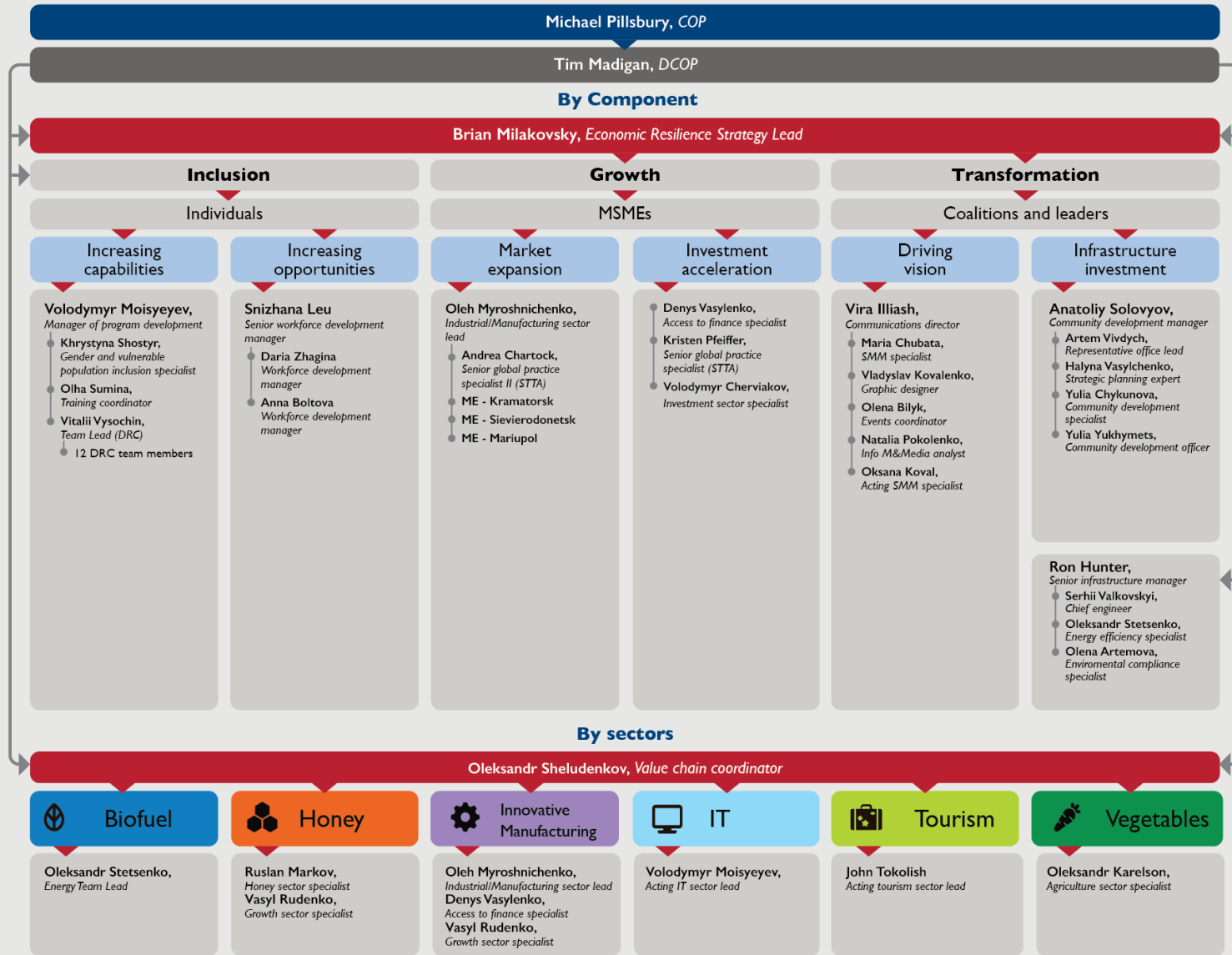


Collaboration and partnerships



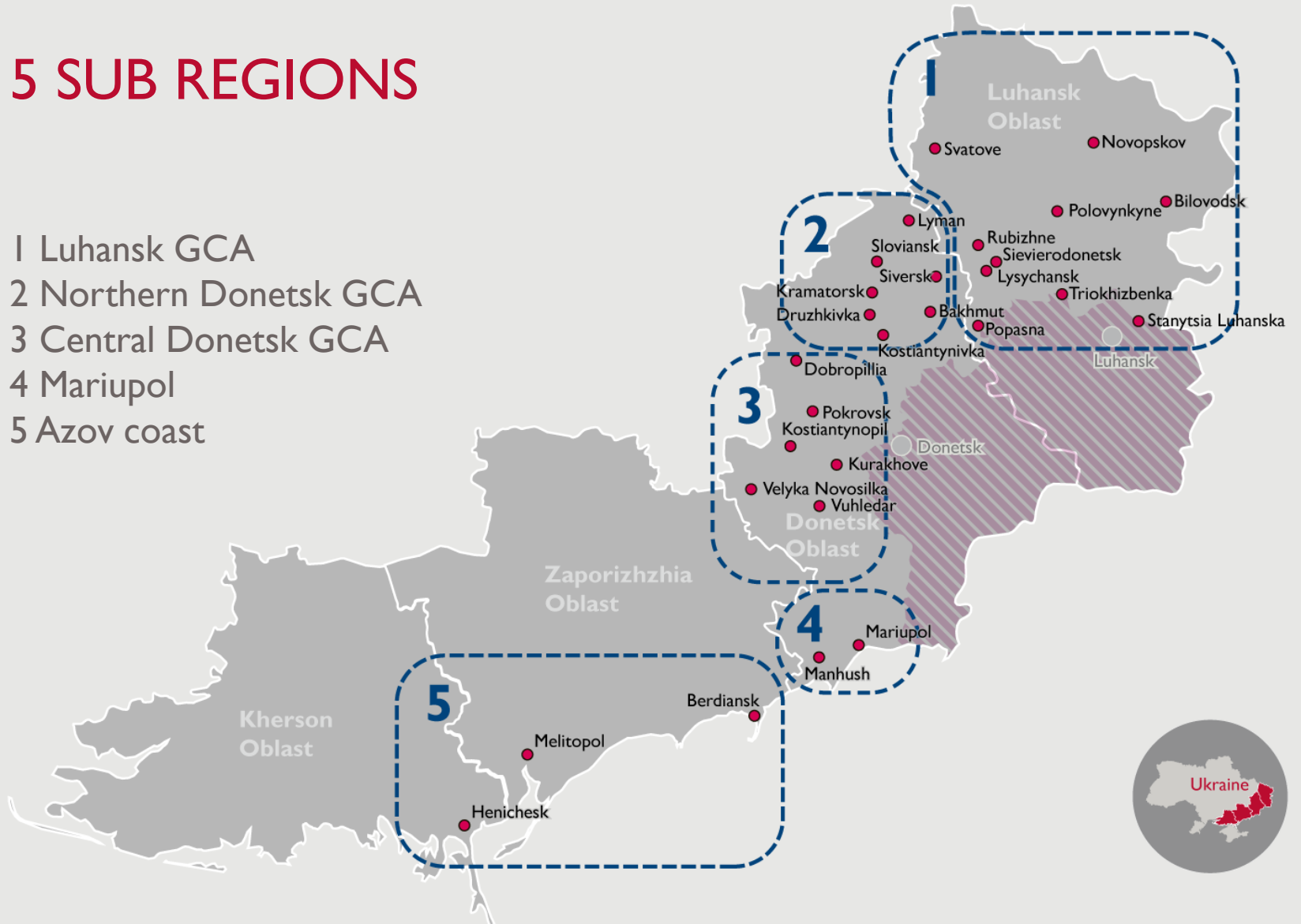
Private-sector driven market-based solutions

ERA TECHNICAL TEAM





5 SUB REGIONS

- 1 Luhansk GCA
- 2 Northern Donetsk GCA
- 3 Central Donetsk GCA
- 4 Mariupol
- 5 Azov coast



LUHANSK GCA (Region I)

Sectors

-  Vegetable
-  Honey
-  IT
-  Biofuel
-  IM

Educational institutions

- V. Dahl Eastern Ukrainian National University (Sievierodonetsk)
- Luhansk National Agrarian University Starobilsk College
- Higher Vocational School #94 (Lysychansk)
- Markivskiy Vocational Agricultural Lyceum (Markivka)

Inclusion

- PE Tsyhankov (Sievierodonetsk)
- NGO “UCCI Svitlo” (Sievierodonetsk)
- PE “Izuita” (Kreminna)
- ICF “Ukrainian Women’s Fund (Sievierodonetsk)
- LNAU (Starobilsk, Novopskov)
- PE Kosylkin (Lysychansk)
- Cooperative “Ovochi Stanychnykiv” (St. Luhanska)
- NGO Volyn Resource Center (Sievierodonetsk)
- Global Network Ukraine “Itnation.ua” (Sievierodonetsk)

Transformation

- **Starobilsk**
- **Bilovodsk**
- **Novopskov**

Infrastructure

- Phytosanitary lab in Rubizhne



REGION I UPDATE

- Inclusion
- Growth
- Transformation

REGION I UPDATE

LNAU Starobilsk College



Pathfinder Farmers: Cherry Tomatoes



Public Events in Cities and Communities



Small and Medium Enterprises Development

NORTHERN DONETSK GCA (Region 2)

Sectors



Vegetable



IT



Biofuel



IM



Educational institutions

- LNAU Sloviansk College
- LNAU Kostiantynivka College
- State Vocational Educational Institution
“Kramatorsk Center for Technical and Vocational Education“

Inclusion

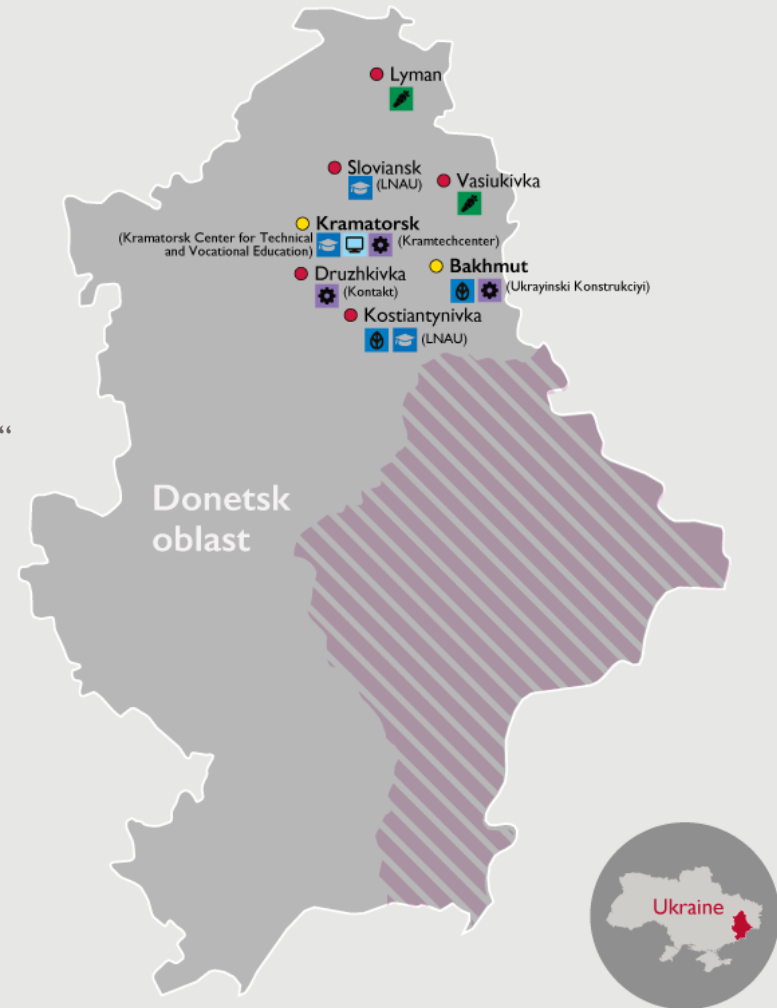
- ICF “Ukrainian Women’s Fund (Kramatorsk)
- LNAU (Sloviansk, Illinivka (Kostiantynivka)
- PE Sviatchenko (Sloviansk, Lozove, Dolyna, Sydorove)
- PE Vnukova (Kramatorsk)
- NGO Volyn Resource Center (Kramatorsk)
- Global Network Ukraine “Itnation.ua” (Kramatorsk)
- NGO “Grand Expert” (Kramatorsk)

Transformation

- **Kramatorsk**
- **Bakhmut**

Infrastructure

- Construction ERA
- Leveraged



REGION 2 UPDATE

- Inclusion
- Growth
- Transformation

REGION 2 UPDATE

Traction Camp 2019



Pathfinder Farmers:
Participation in Exhibitions



Driving Vision with Cities and Communities



Vegetables Growing



CENTRAL DONETSK GCA (Region 3)

Sectors

-  Vegetable
-  Honey
-  Biofuel
-  IM

Educational institutions

- Donetsk college LNAU (Krasnohorivka)
- Kurakhove Vocational Lyceum
- Velykonovosilka Vocational Lyceum

Inclusion

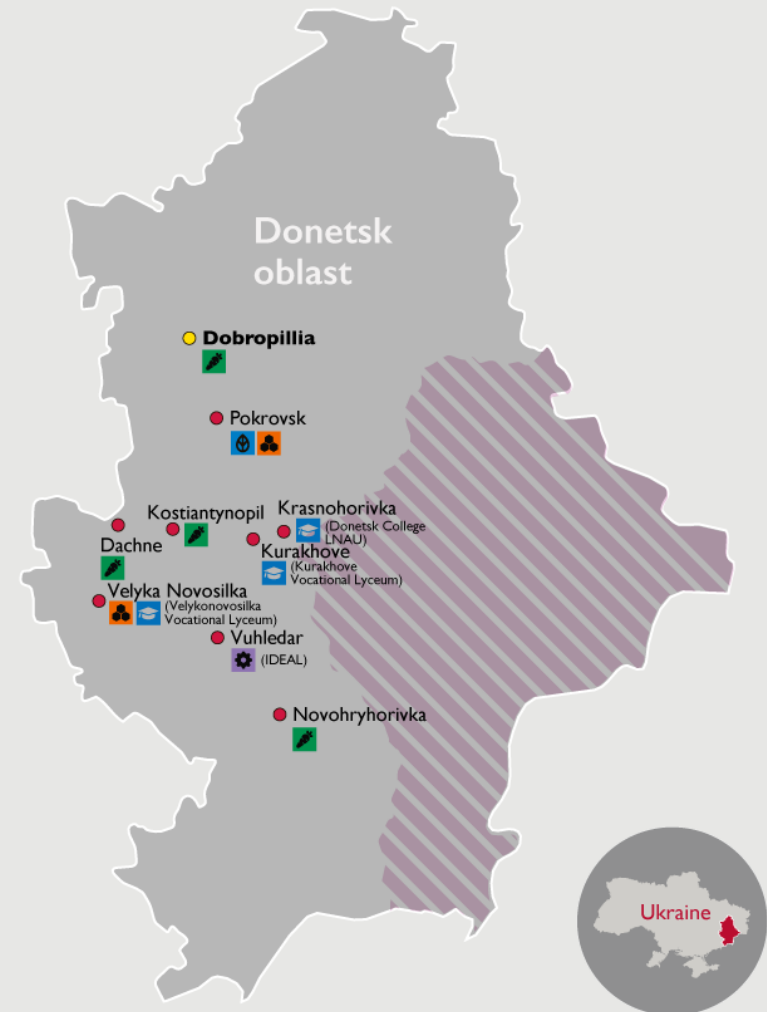
- PE Sviatchenko (Krasnopillia)

Transformation

- Dobropillia

Infrastructure

- Construction ERA
- Leveraged



REGION 3 UPDATE

- Inclusion
- Growth
- Transformation

REGION 3 UPDATE



Innovations in Learning for Educational institutions



IT Skills Development: National Robotech Olympic Games







Support of Agro Business Growth



Honey Production

MARIUPOL (REGION 4)

Sectors

-  Honey
-  IT
-  IM
-  Tourism

Educational institutions

- Pryazovskyi State Technical University (Mariupol)
- Mariupol Vocational Lyceum of Motor Transport

Inclusion

- NGO “UCCI Svitlo” (Mariupol)
- PE Vinogradov “Mocco Pizza” (Mariupol)

Growth

- NGO “Social Boost” (Mariupol)

Transformation

- **Mariupol City Strategy**
- **SMEs Support Center**
- **Ukrainian Leadership Academy in Mariupol**

Infrastructure

- Construction ERA
- Leveraged



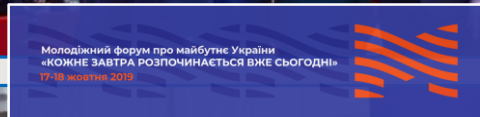
REGION 4 UPDATE

- Inclusion
- Growth
- Transformation

REGION 4 UPDATE



REGION 4 UPDATE



October: Mariupol Investment Forum and Youth Forum

Azov Coast (Region 5)

Sectors

-  IT
-  Tourism

Educational Institutions

- Tavra State Agrotechnological University
- Berdiansk State Pedagogical University

Infrastructure

- Construction ERA
- Leveraged



REGION 5 UPDATE

- Inclusion
- Growth
- Transformation

REGION 5 UPDATE



Berdiansk Tourism Workshop



“Kamyana Mohyla” Natural Reserve



Pryazovskyi Natural Park



Cherry Festival in Melitopol

SIGNATURE ERA ACTIVITIES



- **Mariupol transformation**

- Investment Forum (October 2019)
- 2021-2027 Plan
- IT Hub “1991”
- ULA Campus
- SME Support Center

- **LNAU 3.0**

- **Donetsk Oblast EXPO Center**

- **Volodymyr Dahl University**

ERA RESULTS TO DATE

Vulnerable population reached	2248
# of people trained	2174
New or better employment	201
People reached through media	122,103 + Q1 (Year2)
Grants funds obligated	\$ 2.2 million
% of population in the target communities who think that in five years there will be more or better economic opportunities in the region which allow residents to stay live in the region	39%

THANK YOU !

